

Empirical Social Research

Prof. Dr. Thorsten Merkle / Dr. Ramon Leemann



Research approaches – review

Theories are created with deduction.

True or False



Research approaches – review

When a researcher collects data to test a theory, what is this testing called?

a.	confirmatory testing
b.	empirical testing
c.	conceptualization
d.	inductive testing



Research approaches – review

If all the trees a person has seen in his life have been green and therefore he concludes that all trees are green, which type of reasoning is he using?

a.	deductive reasoning
b.	inductive reasoning
c.	generalized reasoning
d.	conceptual reasoning



University of Applied Sciences of the Grisons

Pulvermühlestrasse 57 7000 Chur T +41 81 286 24 24 info@fhgr.ch

Thank you very much for your attention.

Fachhochschule Graubünden Scola auta spezialisada dal Grischun Scuola universitaria professionale dei Grigioni University of Applied Sciences of the Grisons

